



PATENT
Attorney Docket N° P1485US00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Keith C. Thomas
Serial : 09/472,666
Filed : December 27, 1999
Group Art Unit : 3622
Examiner : Melanie A. Kemper
For : METHOD AND MEDIA FOR VIRTUAL PRODUCT PLACEMENT

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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JUN 30 2004

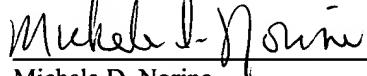
GROUP 3600

**PETITION FOR A ONE-MONTH EXTENSION OF TIME
PURSUANT TO 37 C.F.R. §1.136(a)**

CERTIFICATE OF MAILING 37 C.F.R. § 1.8

MAILING

deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



Michele D. Norine

FACSIMILE

transmitted by facsimile to the Patent and Trademark Office.

DATED: June 24, 2004

Applicant hereby requests a One-month extension of time for response to the *Final Office Action* herein dated February 24, 2004. The grant of this *Petition* will extend the time for response from May 24, 2004 to June 24, 2004.

Please charge the extension fee of **\$110.00** to Deposit Account N° 50-0439. Please charge any underpayments related to this *Petition* or credit any excess to Deposit Account N° 50-0439. A duplicate copy of this *Petition* is enclosed for accounting purposes only.

06/28/2004 YPOLITE1 0000073 500439 09472666

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Please address all correspondence to: **CUSTOMER NO. 32709**
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610 GATEWAY DRIVE
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DATED: June 24, 2004.

Respectfully submitted,

Gateway, Inc.

By 
R. Christopher Rueppell
Reg. № 47,045

ATTACHMENTS:

1. Copy of the *Preliminary Amendment Including a Response to the Final Office Action*.
2. Copy of *Amendment Transmittal*, including authorization to charge the Deposit Account and copy for accounting purposes.
3. Copy of this *Petition* for accounting purposes.